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Writing for Mass Communication (MMC 2100)

Writing for Mass Communications was born out of a need for a structured, single-semester text to help instructors lay a firm foundation for writing across media. With decades of professional and academic experience, the authors understand the challenges of teaching media writing in an area that is defined by change.

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Writing and Editing Other courses which support the organizational communication knowledge base as approved by the department chairperson. *If not taken to fulfill the Area II writing course requirement

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Writing and Mass Communication. ... Typical work tasks include originating and preparing written material, writing advertising copy, planning public relations campaigns, teaching courses in comparative literature and linguistics, reporting and writing stories, and writing technical materials.

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COMM 308 — Writing for Mass Communication (3) Focuses on ethical practices in research, writing and editing for various media and purposes. Basic news writing is emphasized. Intended to help students develop portfolios of published (or publishable) work. Gen Ed: PI & WI credit. Yearly.

Department of English and COMM 308 — Writing for Mass

Guidelines for Writing a Thesis or Dissertation, Linda Childers Hon, Ph.D. Outline for Empirical Master's Theses, Kurt Kent, Ph.D. ... suggest for mass communication education? 4 This chapter next outlines the limitations of the study. Areas for future research then are proposed.

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